

# WHY WRITE YOUR BOOK?



The FREEbie 3 Author-Mistakes Workshop:  
The first part of the 4-Week Build Your Book Course



with Angela Treat Lyon

## WHY DO YOU WANT TO WRITE YOUR BOOK?

Here are some ideas why you might want to write a book.

I keep a file handy for my ideas, and add to it all the time.

I suggest you do the same, because once you see how easy it is to write a specific book to a specific reader, helping her with a specific problem or desire, you'll be like me wanting to put a new book together with new ideas, all the time!

And you'll do it, too! Easily, rapidly and funly!

I hope you use this list often, so you can grace the world with your wonderful books!

much aloha -  
Angela

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## WHY DO YOU WANT TO WRITE YOUR BOOK?

You want to share fascinating idea  
You want to create a book of quotes you love  
Cartoons or comic books  
Parables, Fables  
Religious books  
Book to accompany a course or program  
Books to refer to in your classes  
(independent, skillshare, udemy or thinkific)



Status and credibility in your field  
Get publicity - mags, newspapers, vlogs, blogs,  
radio, TV  
Get booked as a guest on top national TV shows.  
Make a name for yourself as THE expert in your field.  
Build your own mailing list of people who'll buy from you again and again.  
Become a highly-paid public speaker.  
Create lucrative spin-off income streams based on your book, including teleseminars, live seminars, audio/video products, coaching programs and more.  
Sell your book online and build passive income streams.  
Sell your book in libraries, bookstores and airport stores  
Get introductions to affordable and reliable vendors

Inspirational  
To help people  
Turn where did I go wrong into how to do it right  
Turn suffering into opportunities

Educational

Giveaways  
Help kid cause, hospitals, care centers  
Sponsored books  
    with sponsors, charity & yr book  
For a cause  
    to raise \$ for charity or org or school

## WHY DO YOU WANT TO WRITE YOUR BOOK?

Leave a legacy

Myths of your industry

Common mistakes in your industry

Ten tips books

Make money

Low content

Journals

Trackers

Diaries

Planners

Brochure/calling card (a la Kiyosaki)

Point to website - card game, board game, puzzle

Point to a gallery

Book to accompany a course or program

Work book

Audio books

Family pix

Medical history

Wedding

Baby book

Not necessarily commercial

Family home - Patsy

Family pix

Family history

Poetry - Stan

Kids books

Picture books

Art books

Good portfolio at gallery

Art with quotes

Art with environmental issues info

## WHY DO YOU WANT TO WRITE YOUR BOOK?

Health care & art

Art & mental care

Art books for hospitals & retreat centers

Book of art at RE offices

Poetry & art

Historical fiction

History - real

Guides

Your first baby

How to write a book

How to grow veggies

How to paint

Preppers

Cooking -

Recipes How tos

Keto

Fasting

Paleo

Environmental

exposé, tretis

adventure

save the planet

hidden places

historical

Adventures

Mountain climbing

Diving

Sailing

Camping

Walking

Across-country Trail walks

Sky diving

Cave spelunking

Skiing

## WHY DO YOU WANT TO WRITE YOUR BOOK?

### Sports

- Tennis
- Golf
- Soccer
- etc

### Theatre and movies

- Plays
- Screen plays
- Scripts
- Fantasy
- Romance
- Sci-fi

Use your choice of topic and genre as guides for choosing the size and binding for your book!

Here are some standard book sizes:

- 5.5" x 8.5" - easy to put in your pocket or purse
- 6" x 9" - the standard size for self-help type paperbacks
- 8.5" x 11" - journals, planners, workbooks
- 11" x 14" - art or photography coffee table book

Binding: spiral

perfect - normal paperback binding you've seen everywhere

hard cover - with and without dust cover

Inside content format:

- 5.5" x 8.5" - 3.5" x 6"
- 6" x 9" - 4.5" x 5.5"
- 8.5" x 11" - 7" x 9"
- 11" x 14" - full page, or 9" x 12"

Thinking about why you want to write your book will save you time and energy when it comes time to choose the size, binding and inner format.

## WHY DO YOU WANT TO WRITE YOUR BOOK?