

Your
**MISSION
STATEMENTS**
for the Course & for Your Book



The
Build Your Book Course



with Angela Treat Lyon

MY MISSION STATEMENTS Date: _____

Here are some blank Mission Statement pages. Having your mission statement clear in your mind will help keep you focused and on track. If you get confused, lost, overwhelmed or just plain exhausted - as we all do, now and then - re-reading your mission statement will remind you of the essentials:

- Who you are writing for
- What they are suffering or desire
- How you plan to help them
- What they gain when you and they succeed.

Anything you write, teach or plan outside of those parameters is non-essential, and can be put aside for another book you can write later.

You will see there are different statements for different reasons, as well as several pages of blank ones you can fill in with your own headings. Print these pages out and use them all the time. You'll be so glad you have them!

much aloha -
Angela

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530-809-7900

MY MISSION STATEMENTS Date: _____

My Mission Statement for the **Course**:

My Mission Statement for my **Book**:

My Mission Statement for **Course Segment 1**:

My Mission Statement for **Course Segment 2**:

My Mission Statement for **Course Segment 3**:

My Mission Statement for **Course Segment 4**:

My Mission Statement for **after the Course**:

MY MISSION STATEMENTS Date: _____

My Mission Statement for my **Book**:

My Mission Statement for my **Marketing**:

My Mission Statement for my **Writing**:

My Mission Statement for my **Images**:

My Mission Statement for my **Book Design**:

My Mission Statement for **Publishing**:

My Mission Statement for my **Book Launch**:

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