



RESOURCES FOR AUTHORS AND WRITERS

AUDIOS

<https://audioboom.com/>

AUDIO BOOKS

<https://scribl.com/info/podiobooks-now-scribl>

FREE BAR CODE GENERATOR

<http://www.freebarcodes.com/generate.asp>



BACK YOUR WORK UP ONLINE FREE

http://www.mediabistro.com/galleycat/free-places-to-back-up-your-work-online_b64401

BIZ CARDS, POST CARDS, etc.

<https://www.moo.com/us/>

BIZ TOOLS

<https://www.bizsugar.com/>

BLOGGERS

<https://shaylaraquel.com/blog/bookbloggershowto>

<http://positivewriter.com/>

<http://brucethebookguy.blogspot.com/>

Bruce Jones Author blog:

<https://vimeo.com/273954891>

BOOK COVERS

<https://bookbrush.com/mark-dawson/>

<https://www.crowdspring.com/blog/2018-book-cover-design-trends/>

BOOK DESIGNERS

<https://bookdesigners.com/>

<https://designrr.io/>

<https://www.davidmoratto.com/BOOK-DESIGNER/book-design-quote.html>

BOOK CREATING SITES

<https://store.vellum.pub/fs/>

<https://reedsy.com/>



BOOK DISTRIBUTION

<https://www.btpubservices.com/>

BOOK FORMATTERS

<https://www.draft2digital.com/>

<https://www.fiverr.com/bqureshi/convert-manuscript-to-ebook>

BOOK LAUNCH

<https://booklaunch.com/>

<https://booklaunch.com/book-marketing-checklist/>

<https://selfpublishingformula.com/spf-013-how-to-launch-a-book/>

<https://vimeo.com/310861565>

BOOK LINKER

<https://www.booklinker.net/>

<http://bookshow.me/>

BOOK PARTS

<http://bookstandpublishing.com/the-parts-of-a-book-for-self-published-authors/>

BOOKSELLING UNIVERSITY

<https://booksellinguniversity.com/>

BOOK UPLOAD TO KDP - *How-to*

<https://vimeo.com/302295093>

COACH TOOLS

<http://www.healthandwellnesscoaching.org/tools/02Notes/index.htm>

COLORS

<https://color.adobe.com/create/color-wheel/>

COPYRIGHTS

Sample Copyright pages

<https://thebookshepherd.com/sample-copyright-pages>

COURSE SITES

<https://yescourse.com/>

EMAIL SERVICES

<https://www.mailerlite.com/>



<https://www.leadpages.net/>
<https://www.activecampaign.com/pricing/>
<https://www.sendicate.net/#pricing>
<https://mailjet.com>

EMAIL OPT-IN LIST BUILDING

<https://www.eurodns.com/blog/wordpress-plugins-for-email-marketing>
<https://blog.bizsugar.com/2018/10/18/how-to-set-up-a-lead-magnet/>
<https://www.smartpassiveincome.com/what-i-learned-from-growing-my-email-list-3418-nearly-200k-in-just-11-days/>
<https://earnworthy.com/blog/>

FB LIVE

<https://www.socialmediaexaminer.com/facebook-live-what-marketers-need-to-know/>
<https://iag.me/socialmedia/broadcast-computer-facebook-live/>

FILE CONVERTER

<https://www.movavi.com/support/how-to/how-to-convert-swf-to-mov.html>

FONTS

<https://www.dafont.com/>
<https://www.fontsquirrel.com/>
<https://www.1001freefonts.com/>
<https://fontzone.net/>

FORMS FOR YOUR WEBSITE

<https://www.cognitofrms.com/>

FLIPBOOK MAKER

<https://www.flipsnack.com/>

FREE KINDLE BOOK PROMOTIONS

<http://www.kayfranklin.com/kindle/websites-promote-free-kindle-book-promotions/>

IMAGES - GET FREE

<https://unsplash.com/>
<http://imcreator.com/free>
<https://www.typeform.com/blog/ask-awesomely/free-pics/>
<https://imgflip.com/>
<https://www.splitshire.com/>
<https://epicantus.tumblr.com/>
<https://picjumbo.com/>



<https://negativespace.co/>

<https://pixabay.com/>

<https://www.diyphotography.net/nasa-makes-entire-media-library-publicly-accessible-copyright-free/>

<https://www.flickr.com/photos/britishlibrary>

http://www.openculture.com/2012/11/rijksmuseum_puts_125000_masterpieces_online.html

<http://www.openculture.com/2013/12/british-library-puts-1000000-images-into-public-domain.html>

<http://www.openculture.com/2013/08/the-getty-puts-4600-art-images-into-the-public-domain.html>

<http://www.openculture.com/2014/05/the-met-puts-400000-high-res-images-online.html>

IMAGES - MOCKUPS

<https://placeit.net/c/mockups>

<https://placeit.net/book-mockup-generator>

<https://placeit.net/c/mockups/stages/mockup-featuring-a-book-lying-open-over-a-stack-of-magazines-a5909>

IMAGES - MODIFY

<https://www.phon.to/>

<https://www.canva.com/>

<http://wordswag.co/>

<https://www.madewithover.com/>

<https://tinypng.com/>

<https://www.on1.com/products/resize/>

<https://www.befunky.com/>

INDESIGN SECRETS

<http://indesignsecrets.libsyn.com/>

INSTAGRAM

<https://later.com/>

<http://repostapp.com/>

<https://www.spreesy.com/>

<https://pro.iconosquare.com/>

<https://suebzimmerman.com/launch-new-instagram-account-business/>

ISBNs

How to Get Your ISBN for Your Book

<https://thebookshepherd.com/how-to-get-your-isbn>

JOURNALISTS

<https://press.farm/>



KDP

https://kdp.amazon.com/en_US

https://kdp.amazon.com/en_US/help/topic/G202187740

https://kdp.amazon.com/en_US/cover-templates

https://kdp.amazon.com/en_US/help/topic/G201834180#trim

https://kdp.amazon.com/en_US/help/topic/G202059560

https://kdp.amazon.com/en_US/help/topic/G201189630

<https://publishwise.com/amazon-description-blurb-preview-tool/>

<https://kindlepreneur.com/amazon-book-description-generator/>

LARGE FILES - SEND

<https://apps.shopify.com/sendowl>

<http://hightail.com>

LIBRARY OF CONGRESS NUMBER

Get Your LCCN (Library of Congress Catalog Control Number)

<https://thebookshepherd.com/get-your-lccn-library-of-congress-catalog-control-number>

LOGOS & IMAGES

<https://creativemarket.com/>

<https://brandcrowd.com/maker>

MARKETING ADVICE & COURSES

<https://storybrand.com/>

<https://blog.hubspot.com/marketing/best-times-post-pin-tweet-social-media-infographic>

<https://amyharrop.com/>

<https://amyharrop.com/ibookstore-promo/>

<https://cultofcopy.com/>

<http://makemarketingeasy.thinkific.com/courses/make-marketing-easy-1>

<https://theabundantartist.com/art-storytelling-monomyth/>

<https://www.artworkarchive.com/blog/social-media-marketing-for-artists-free-eguide>

How to Sell a Product Online (Before You Create It:

<https://www.youtube.com/watch?v=rXIB5WUEWWM>

How Kimra Luna Used Her Facebook Group to Create 7-Figure Business:

<https://www.youtube.com/watch?v=pbpanXpoPug>

<https://selfpublishingformula.com/courses/>

<https://authormarketinginstitute.com/>

<http://authormarketinginstitute.com/50-questions-to-ask-yourself-about-your-author-platform/>

https://www.smashwords.com/about/how_to_publish_on_smashwords

<https://booklaunch.com/how-to-automate-your-book-marketing-2/>

<https://booklaunch.com/book-marketing-checklist/>



MARKETING ARTICLES I LIKE

Tony Robbins: 6 BASIC NEEDS:

<https://www.entrepreneur.com/article/240441>

MARKETING

templates

pre-filled templates packed with story prompts, strategy, data insights from over 300,000 successful campaigns and one-click ad-buying, turning you into your own digital marketing agency.

<https://storyblaster.com/>

ads

<https://adespresso.com/>

landing page plugins

<https://bloggingwizard.com/top-wordpress-landing-page-plugins/>

MEMBERSHIPS

<https://membermouse.com>

membership platform that sets up in minutes

<https://www.matthewwoodward.co.uk/work/ideas/membership-sites/>

MINDMAPPING

https://www.lucidchart.com/pages/examples/mind_mapping_software

<https://lifehacker.com/five-best-mind-mapping-tools-476534555>

<https://www.mindmeister.com/>

MOBILE SITE TESTER

<http://mobiletest.me/>

<https://nibbler.silktide.com/>

<https://www.icebergwebdesign.com/services/responsive-website-design/mobile-check/>

<https://www.responsinator.com/>

MUST-DOs

<http://positivewriter.com/self-publishing/>

ORGANIZATIONS FOR AUTHORS

<https://www.scbwi.org/>

PDF MAKER

<https://www.leahkalamakis.com/pdf-design/>

<https://www.pdfescape.com/>

For book makers creating PDFs in applications other than Adobe InDesign:



https://www.blurb.com/make/pdf_to_book/booksize_calculator#book-attributes

pdf to kindle converter

<https://pdf2kindle.com/>

PHOTO BOOKSELLING

<https://www.artifactuprising.com/photo-books/softcover-books>

<https://www.freeprintsphotobooks.com/faq>

PICTURE BOOKS & MINI BOOKS:

<https://www.picaboo.com/photo-books/premium-mini-books/>

Bruce Jones: Setting Up the Design Grid for Your Picture Book:

<https://vimeo.com/269996036>

PINTEREST

<https://www.seasonsincolour.com/post/best-pinterest-tips-ever-the-2-5-pin-formula-and-a-pinterest-calendar>

<https://www.postplanner.com/how-to-launch-pinterest-business-account-step-by-step-beginners-guide/>

<https://business.pinterest.com/en/get-started-how-to-use-pinterest>

<https://www.simplepinmedia.com/complete-guide-rich-pins-pinterest/>

<https://pegfitzpatrick.com/how-to-create-a-successful-pin-for-pinterest/>

HOW TO USE PINTEREST

<https://business.pinterest.com/en/blog/dear-abby-how-do-i-use-pinterest-my-business?>

PODCASTING

<https://zencastr.com/>

<https://www.podcastpeople.com/>

<https://audioboom.com/>

<https://podcastguests.com/podcast-cover-art/>

<https://audello.com/>

<https://itunespartner.apple.com/en/books/overview>

<https://libsyn.com/>

<https://www.stitcher.com/>

PROFIT FROM PODCASTING

https://app.clickfunnels.com/for_domain/olsher.clickfunnels.com/launch-page-115871522

PROMOTE YOUR BOOK

6 Ways to Promote Your Book on a Budget

http://www.mediabistro.com/galleycat/5-ways-to-promote-your-book-right-now_b53678#more-53678



Free Ebook Promotion

http://www.mediabistro.com/galleycat/free-ebook-promotion_b52130

PRESENTATIONS

<https://www.haikudeck.com/>

PROOFREADER

[saphywriters](#) Creative writing, Proofreading and Editing ON fiverr.com

PUBLISHERS POD

<https://kdp.amazon.com>

<https://www.ingramspark.com/>

<https://www.lulu.com/>

<https://www.draft2digital.com/>

<https://printninja.com/>

<https://www.thebookpatch.com/>

<https://snowfallpress.com>

<https://editiononebooks.com>

<https://millcitypress.com>

<https://vellum.pub>

<https://www.zumbook.com/>

<https://myaccount.ingramspark.com/Portal/Tools/PubCompCalculator>

<https://press.barnesandnoble.com/print-on-demand>

<https://www.thebookpatch.com/PrintCalculator/>

<https://store.vervante.com/c/affil/index.html?id=t7WJLJ2w>

PUBLISHING COURSES BY TONY LAIDIG

<https://expertmediahub.com/courses-publishing/>

REVIEWS – GET

Top 24 Sites for Finding Reviewers:

<https://publishedtodeath.blogspot.com/2013/09/top-5-sites-for-finding-reviewers.html>

<http://positivewriter.com/celebrities-endorse-your-work/>

<https://contactanycelebrity.com/cac/>

<https://debbiedrum.lpages.co/james-jones-brt-replay-2017/>

SELF-PUB ADVICE

<https://selfpublishingadvice.org/watchdog-ingram-spark-vs-createspace-for-self-publishing-print-books/>

SELL YOUR BOOKS

<https://gumroad.com/>



<https://www.netgalley.com/>

<https://www.bookpeople.com/>

<https://blurb.com>

<https://thebookpatch.com>

<https://www.goodreads.com/>

<https://www.goodreads.com/blog/show/1278-managing-your-goodreads-author-settings>

<https://www.smashwords.com/>

<https://fkbt.com/for-authors/>

<https://scribl.com/>

<https://scribl.com/info/podiobooks-now-scribl>

<https://www.thebookdesigner.com/2018/03/15-reasons-book-isnt-selling/>

sell your book to state governments, corporations, counselors, trade schools, the military and even to prison libraries.

SOCIAL MEDIA

<https://blogs.constantcontact.com/2019-social-media-image-sizes-cheat-sheet/>

<https://buffer.com/library/ideal-image-sizes-social-media-posts#free-course>

SOCIAL MEDIA MANAGING

<https://hootsuite.com/>

<https://www.crowdfireapp.com/>

<https://www.hopperhq.com/>

SOFTWARE for CREATING BOOKS, PDFs; EDIT AUDIOS

AUDACITY – Audio editing software – free

<https://www.audacityteam.org/download/>

OPEN OFFICE – like Word but w/o covert code – free

<https://www.openoffice.org/download/>

PHOTOSHOP, ILLUSTRATOR, INDesign, etc.

<https://www.adobe.com>

DESIGN BOOKS; MAKE THANK YOU CARDS

<https://www.stationeryhq.com/>

SPIRAL BINDING

<https://www.doxdirect.com/document-binding/spiral-binding/>

<https://www.docucopies.com/order/SPIRAL-BOUND-BOOKS/>

<https://lulu.com>

SURVEYS

<https://zapier.com/learn/forms-surveys/best-survey-apps/>

<https://surveymonkey.com>



THANK YOU CARDS

<https://www.thankster.com/>

TOPIC GENERATOR

<https://www.hubspot.com/blog-topic-generator>

<https://www.portent.com/tools/title-maker>

TRANSCRIBING

<https://otter.ai/>

<https://www.speechpad.com/>

<https://www.descript.com/>

<https://www.temi.com/>

<https://www.rev.com/>

TWITTER TIPS

<https://www.jennstrends.com/6-stealth-twitter-tips-to-drive-more-sales/>

VIDEOS - MAKE, EDIT

<https://www.bonjoro.com/>

<https://vimeo.com/>

<https://iag.me/socialmedia/broadcast-computer-facebook-live/>

<https://spark.adobe.com/>

<https://placeit.net/video-maker>

<https://www.movavi.com/>

<https://www.sparkol.com/en/>

WEBINARS - GIVE

<https://zoom.us/>

<https://demio.com/>

<https://www.easyprompter.com/>

WORDPRESS

17 Wordpress Mistakes to Avoid for New Bloggers

<https://www.youtube.com/watch?v=r6e9ulwT4wQ>

WRITE FOR MONEY

<https://self-publishingschool.com/write-for-us/>

<https://vocal.media/>

<https://moneypantry.com/make-money-writing-articles-online/>

<https://onlineartlessons.com/write-for-us/>

<https://microcosmpublishing.com/faq#submit-manuscripts>



<https://medium.com/>

<https://smartblogger.com/earn-money-blogging/>

<https://www.chickensoup.com/story-submissions/possible-book-topics>

<https://www.freedomwithwriting.com/>

<https://ninedotsprize.org/>

<https://greatist.com/live/how-to-pitch-personal-stories-to-greatist#1>

<https://longreads.com/>

<https://longreads.com/2017/08/18/longreads-essays-editor-sari-bottons-guide-to-pitching/>

The Penny Hoarder articles

<https://www.thepennyhoarder.com/make-money/get-paid-50-to-write-a-guest-post/>

<https://www.thepennyhoarder.com/make-money/side-gigs/enjoy-writing-7-blogs-want-pay-guest-posts/>

<https://www.thepennyhoarder.com/make-money/side-gigs/parenting-blogs-and-magazines-that-pay/>

<https://www.thepennyhoarder.com/make-money/online-personal-trainer/>

<https://www.authorspublish.com/21-themed-calls-for-submissions-for-september-2019/>

<http://discovermagazine.com/magazine/contact/editorial-contact-form>

<https://thewoventalepress.submittable.com/submit>

<https://www.sailmagazine.com/contact-information/specifications-for-articles-and-photography-2>

Freedom with Writing Opportunity Articles

<https://www.freedomwithwriting.com/freedom/uncategorized/80-blogs-that-pay-writers-100-for-guest-posts/>

<https://www.freedomwithwriting.com/freedom/uncategorized/12-calls-for-submission-50-for-short-stories/>

<https://www.freedomwithwriting.com/freedom/uncategorized/300-for-feminist-travel-writing/>

<https://www.freedomwithwriting.com/freedom/uncategorized/10-publishers-that-pay-250-per-article/>

<https://www.freedomwithwriting.com/freedom/uncategorized/7-magazines-that-pay-writers-500-for-feature-articles/>

<https://www.freedomwithwriting.com/freedom/uncategorized/100-magazines-that-pay-writers/>

<https://www.freedomwithwriting.com/freedom/uncategorized/50-magazines-and-anthologies-that-pay-for-horror-fiction/>

<https://www.freedomwithwriting.com/freedom/uncategorized/longreads-500-for-personal-essays-2/>

<https://www.freedomwithwriting.com/freedom/uncategorized/12-magazines-that-pay-writers-100-per-article/>

Freedom with Writing Guidebook

<https://www.freedomwithwriting.com/freedom/wp-content/uploads/2018/05/May-2018-The-Paid-Publishing-Guidebook.pdf>

WRITING APPS & TOOLS

<https://prowritingaid.com/art/26/10-Free-Writing-Apps-and-Tools.aspx>



YOUR WEBSITE

<https://artmarketingnews.com/lock-down-your-website-legally/>

<https://the-digital-reader.com/2017/10/25/review-roundup-seven-wordpress-plugins-author-bookshelves/>

<https://the-digital-reader.com/2017/10/29/checklist-eight-items-include-authors-book-listing/>

STRANGE ARTICLES

<http://www.wordhero.org/mad-lib-protocol>

What's your orator style?:

<http://www.wordhero.org/orator-stimulation/>

How to Figure a Brilliant Speech:

<http://www.wordhero.org/speech/>

MISCELLANEOUS RECOMMENDATIONS

CARD GAMES AND PUZZLE CREATORS

<https://www.printerstudio.com/unique-ideas/custom-card-and-puzzle-games.html>

The Self-Publishing Manual: Create and Publish Your Own Print and e-Book by J. Bruce Jones

<https://amzn.to/35HggEr>

STORY BRAND by Donald Miller – the best marketing tips ever

print book: <https://amzn.to/2mqgAYh>

audible book: <https://amzn.to/2nfGchy>

kindle book: <https://amzn.to/2mfmr9M>

Topsy Tools for Writers & Publishing Professionals

http://www.mediabistro.com/galleycat/topsy-tools-for-writers-publishing-professionals_b62333

JVs

Discover what the customer needs - which will probably be some combination of products and services - then describe how you can help improve revenues, margins or brand image. Add value to their way of doing business. For example, you may be trying to sell a barbeque cookbook to buyers at Lowe's or Home Depot. They do not want to sell cookbooks as much as they want to sell high-priced, more profitable barbeque grills. So you could sell your cookbook by demonstrating to them how it could be used as an enticement to get people to buy the grills. They could use your book - rather than sell it - by giving one away with each grill purchased. This is the concept of cross merchandising.

MAGAZINE TITLE IDEAS

Get great title ideas from the formula used on magazine covers at the grocery store check-out stand. You'll see some of the clearest, simplest, straightforward article titles. Those will guide you toward writing a clear, simple, straightforward title for your booklet.



Norman Cousins once said, "Hope, purpose, and determination are not merely mental states. They have electro-magnetic connections that affect the immune system."

DIRECT MAIL BROCHURES, FLYERS, MAILERS

(Excerpted - with permission - from John Kremer's Sixth Edition of 1001 Ways to Market Your Books. Contact John at <http://www.bookmarket.com>)

Direct mail can be an effective way to reach the person responsible for buying new titles at bookstores. Surveys show that chain store buyers rely on brochures and flyers as a major means for finding out about new titles.

MICHAEL SENOFF'S 157 INTERVIEWS ABOUT MARKETING

<http://www.hardtfindseminars.com/audioclips.htm#MJMS2>

NEVER PITCH YOUR BOOK

Whether you speak at book clubs, genre events such as romance or science fiction conventions or at scholarly or industry conferences, realize that your speaking engagements will not really be about your book. You will be asked to speak on topics related to the subject of your book, but don't mistake that as an invitation to do an infomercial. If you make the speech a sales pitch, you will lose the chance to demonstrate your credibility and to forge a bond with the audience. Instead, whether your book is fiction or non-fiction, *focus on being entertaining, accessible, down-to-earth and provide your listeners with useful nuggets of information.*

REVIEWS & AWARDS

Get More Reviews and Awards

Book reviews and awards can be an excellent source of exposure and sales. In addition, they can enhance your credibility among prospective buyers, increase your chances of getting on the air or in print and may give you more leverage among agents, publishers and distributors that turned you down in the past. However, you must get the right ones and use them effectively in your promotion if you are to get the maximum benefit.

SELL TO NON-BOOKSTORE BUYERS

Brian Jud's webinars that will help you sell more books to non-bookstore buyers. Discover creative ways to sell more books to schools, retailers and the military. Find out how to make a persuasive presentation and negotiate favorable terms for recurring revenue.

\$9.95 for each recording

<http://www.premiumbookcompany.com/index.php?pg=webinars/PBC2.htm>

PROMO MATERIALS

Use coffee mugs, pens, and thousands of other items to increase awareness and sales of your books. Get a unique item like a bookmark that actually grows flowers when planted. Print your message on it! Useful PD sites for promot products are

<https://cafepress.com/> and <https://redbubble.com/>